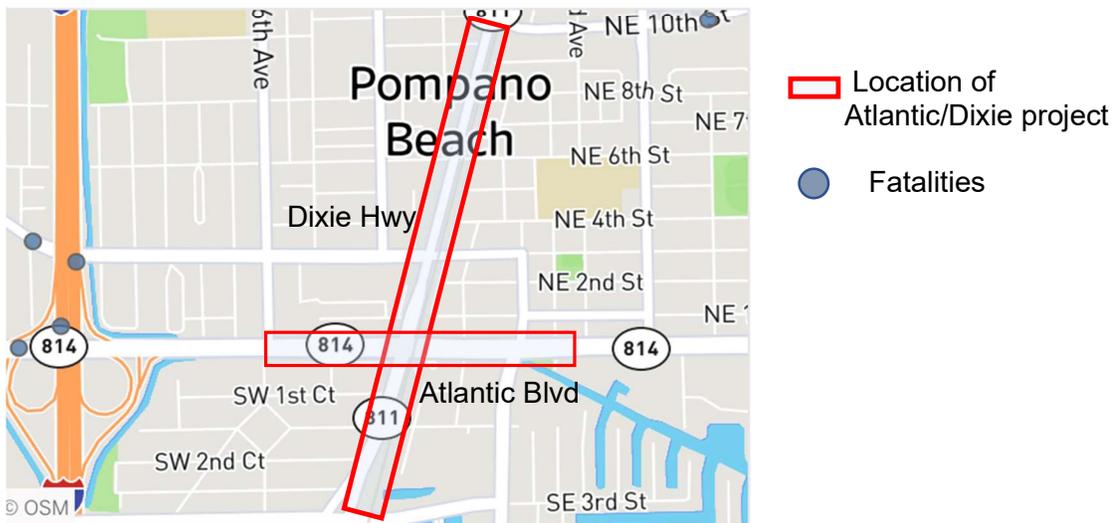


Pedestrian Safety in Pompano Beach: A Look at the Data

A Commissioner is purposely misusing data to justify the Atlantic/Dixie lane reduction project. A recent report from [Smart Growth America](#) ranked Miami-Fort Lauderdale-Pompano Beach as the 14th most deadly metro in the nation for pedestrians. The underlying data from the report tells a very different story than the Commission is telling you. When you dig into the details, here is what the data shows:

Atlantic/ Dixie Pedestrian Fatalities 2009-2020



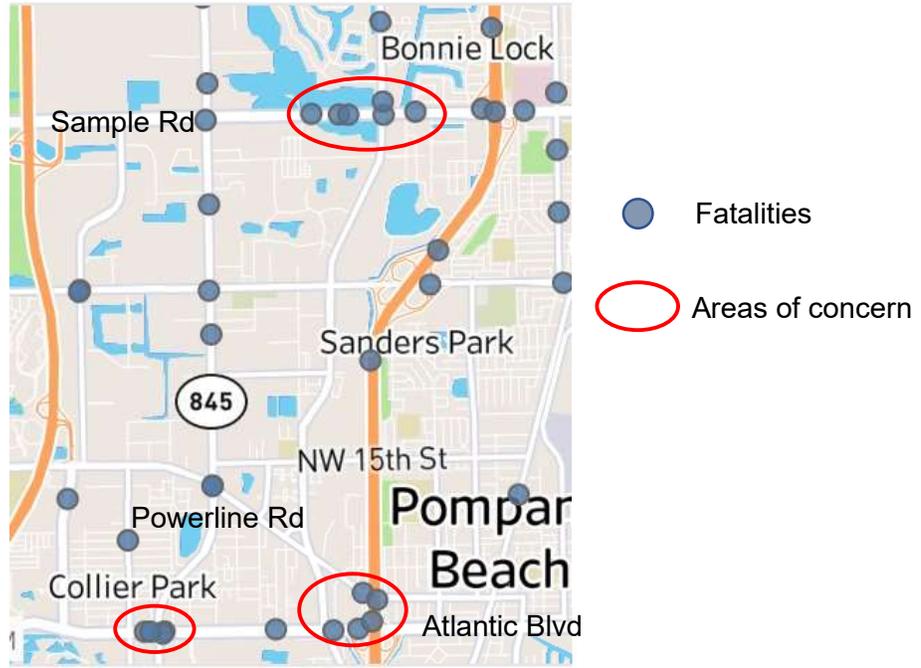
- In the last 11 years, **ZERO** pedestrian fatalities occurred in the Atlantic/Dixie corridor targeted by the safety improvement project. It is already one of the safest pedestrian areas in our City.
- The City conducted a trial of lane reductions in 2021/2022. **The epicenter of the traffic problem was westbound Atlantic Blvd. The final plan permanently takes one lane out of westbound Atlantic Blvd.** This project creates new sources of pedestrian danger including frustrated drivers, increased pedestrian traffic on a major artery and cut-through traffic on neighborhood streets.
- **Based on the data, this project only has potential to increase pedestrian fatalities in this area.**

To improve public safety, we need to identify the real issue. Let's dig deeper to understand how our City actually contributed to the high ranking. As you move west in our City, the pedestrian fatality map looks dramatically different. Let's check in with the data.



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Northwest Corridor Pedestrian Fatalities 2009-2020



Source: Smart Growth America, Interactive map

Our city follows the trends discussed in the report, “people of color are more likely to die while walking” & “people walking in low-income neighborhoods were also struck and killed at much higher rates”. **The pedestrian fatalities in our City are overwhelmingly happening in the Northwest area.**

We should demand that our City take a closer look at Atlantic Blvd & I-95 and Atlantic Blvd & Powerline Rd, an intersection that has recorded 5 pedestrian fatalities. When you trace Powerline north from Atlantic it is, sadly, a connect-the-dots of fatalities. Sample Rd. near Military Trail is also very dangerous. How much money is earmarked to address these areas that are actually unsafe?

Many people in East Pompano Beach who wasted hours in the westbound Atlantic Blvd. traffic jam are upset about the permanent lane reduction. They believe that it wasn't safer and that cars speeding down neighborhood streets are dangerous. Do you know who else should be upset? The people in Northwest Pompano Beach. They are dying crossing streets while our Commission is invoking public safety to justify a project that does not make the Northwest streets or neighborhoods any safer for pedestrians.

This is a reminder to be honest with facts, to do the work to understand the data instead of conveniently plucking a headline. The data proves that the Atlantic/Dixie corridor project does not address any existing pedestrian safety issues. Spreading misleading information and false marketing to the citizens is unacceptable. This isn't and shouldn't be acceptable to anyone in our city.

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